

Week 1 and 2 Program

Introduction UI/UX Design and User Research



Introduction to UIUX

- Overview of user experience (UX) and user interface (UI)
- Importance of user-centered design And design thinking
- Tools Figma, Invision, Adobe XD Framer, Abode Al and Balsamiq
- Fundamentals of Figma Interface





User Research Fundamentals

- Conducting Primary and Secondary Research
- Creating Persons, User Journey Maps and User Flows
- Site Mapping and Competitive Research



- Understand key differences between UI and UX.
- Conduct effective user research and create user personas.
- Design user flows and generate ideas though design thinking.

Week 3 Program

Wireframing and Prototyping



Digital Wireframing

- Creating Basic Wireframing in Figma
- Using Prototyping Tools for UX Design
- Design Feedback from Mentors

Interactive Prototyping

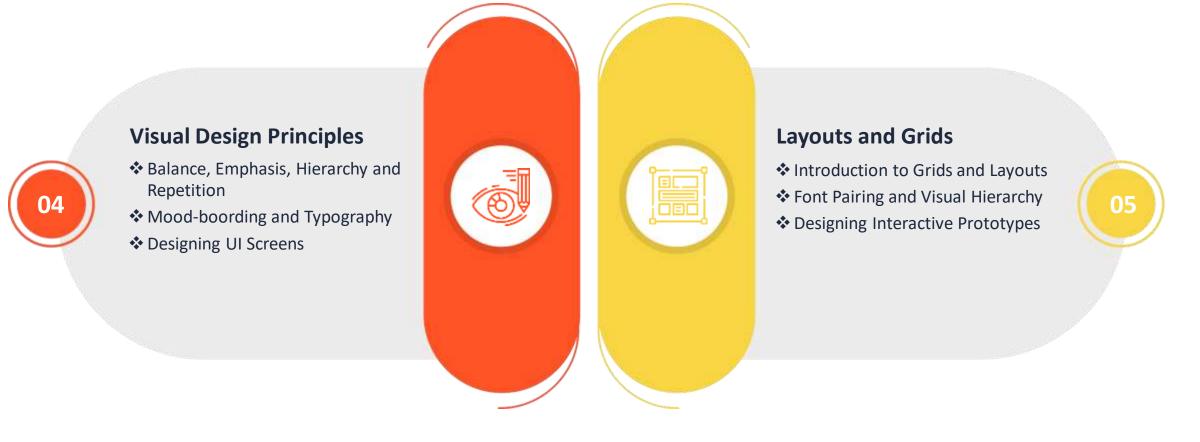
- Build wireframing from initial sketches.
- Create interactive prototypes mimicking real application.
- Conduct usability testing to improve design quality.



- Understand key differences between UI and UX.
- Conduct effective user research and create user personas.
- Design user flows and generate ideas though design thinking.

Week 4 and 5 Program

UI Design Principles and Layouts



- Apply visual design principles to create balanced and usable interfaces.
- Master grid systems and layout techniques for responsive design.
- Design functional UI screens for real-world applications.

Week 6 Program

Interactive Components and Building Portfolio



Interactive Components

- Building Interactive Components in Figma
- Usability Testing on Maze Platform
- Using Auto-Layout for Responsive UI
- Mastering Responsive Web Layout
- UI Design for Various Screen Sizes
- Wireframing Section for a Responsive Website

Portfolio Design for Presentation

- Structure of a Case Study
- Building a Design Portfolio on Behance, Pinterest and Figma
- Creating Mockups and Infographics for UI/UX Presentations



- Design responsive web layout that abapt to various screen sizes.
- Understand and apply UI design principles in web contexts.
- Create wireframes for responsive website using industry-standard tools.
- ❖ Build a comprehensize design portfolio that showcase real-world projects.
- Prepare for UI/UX job interviews with practical design challenges.
- Gain experience in design system, handoff techniques and professional presentation of your work.

Why You Should Prioritize This

70%

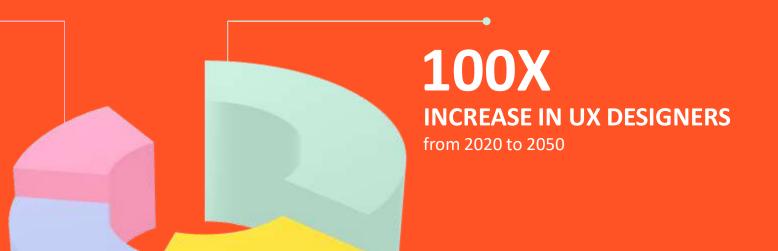
OF BUSINESS LEADERS SEE

USER Experience (UX) and Customer Experience (CX) as competitive differentiators (User Guiding)

TOP7

\$98,131 THE AVERAGE UX DESIGNER'S

annual salary in the United States (Indeed)



94%

OF THE INITIAL IMPRESSION USERS FORM

about a website is attributed to its design (Mind Inventory)

Program Fees and Comparison

| Features | Other Programs | UI/UX Advanced Program |
|------------------------------------|---|---|
| Guaranteed Internship with Stipend | × | ⊘ |
| Duration of Program | 3 Months | 6 Weeks |
| Exclusive Masterclasses | × | Masterclasses from Industry leaders |
| Projects | Same for all | Unlimited Real-world Projects |
| Personalized 1 on 1 Mentorship | × | ⊘ |
| Resume Optimization | × | Multiple Versions |
| Portfolio Optimization | ⊗ | Industry specific portfolio |
| Student Success Team | 10 Mock Interviews+ Access to companies | 20 Mock Interviews + Linkedin Message templetes+ email templetes |
| Placement Guarantee | ⊗ | ⊘ |
| Lifetime Course Access | × | ⊘ |
| Fees | ₹80,000 and above | ₹39,999 only |

Expert Profile

Rajiv Kumar

Product UI/UX Design Expert

I am a seasoned UI/UX designer with over 12 years of experience crafting intuitive, engaging, and impactful user experiences. My journey has been defined by a passion for creativity and a commitment to excellence, enabling me to deliver innovative designs that drive user satisfaction and business growth.

Throughout my career, I have collaborated with leading companies such as Deloitte, HCL, Infogain, Blinkkit, SecNeural, and ThreatsView, gaining expertise across diverse industries. For the past six years, I have also been dedicated to mentoring aspiring designers, offering hands-on UI/UX training through live projects to help them excel in this dynamic field.



My Expertise Includes

- UI/UX Design: Comprehensive experience in website design, mobile app interfaces, and product user journeys.
- User-Centered Solutions: Leveraging user research, wireframing, prototyping, and testing to deliver designs that truly resonate.
- Training & Mentorship: A proven track record of training hundreds of professionals and students in UI/UX best practices through live, real-world project experiences.
- Tools & Technologies: Proficiency in design tools like Figma, Adobe XD, Sketch, and more.

Key Achievements

- Delivered over 60 successful design projects for clients across the globe.
- Spearheaded the development of intuitive UI/UX strategies that enhanced user engagement by up to 60%.
- Trained over 350 aspiring designers, many of whom are now excelling in top companies worldwide.

Why Choose My Training?

My training is more than just theory; it's a practical approach to understanding the nuances of user-centric design. I guide my trainees through live projects, enabling them to gain real-world experience and build a portfolio that stands out in today's competitive job market.

Let's Connect!

Whether you're a business seeking top-tier UI/UX solutions or an aspiring designer ready to elevate your skills, I'd love to help. Let's create impactful designs together!

Thank you

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