

Become a Professional UI/UX Expert in Just 6 Weeks!

UI/UX Designer

PROGRAM



Introduction UI/UX Design and User Research

01

Introduction to UIUX

- ❖ Overview of user experience (UX) and user interface (UI)
- ❖ Importance of user-centered design And design thinking
- ❖ Tools Figma, Invision, Adobe XD Framer, Abode AI and Balsamiq
- ❖ Fundamentals of Figma Interface



02

User Research Fundamentals

- ❖ Conducting Primary and Secondary Research
- ❖ Creating Persons, User Journey Maps and User Flows
- ❖ Site Mapping and Competitive Research

Learning Objectives

- ❖ Understand key differences between UI and UX.
- ❖ Conduct effective user research and create user personas.
- ❖ Design user flows and generate ideas through design thinking.

Wireframing and Prototyping

03

Digital Wireframing

- ❖ Creating Basic Wireframing in Figma
- ❖ Using Prototyping Tools for UX Design
- ❖ Design Feedback from Mentors

Interactive Prototyping

- ❖ Build wireframing from initial sketches.
- ❖ Create interactive prototypes mimicking real application.
- ❖ Conduct usability testing to improve design quality.



Learning Objectives

- ❖ Understand key differences between UI and UX.
- ❖ Conduct effective user research and create user personas.
- ❖ Design user flows and generate ideas through design thinking.

UI Design Principles and Layouts

04

Visual Design Principles

- ❖ Balance, Emphasis, Hierarchy and Repetition
- ❖ Mood-boarding and Typography
- ❖ Designing UI Screens



05

Layouts and Grids

- ❖ Introduction to Grids and Layouts
- ❖ Font Pairing and Visual Hierarchy
- ❖ Designing Interactive Prototypes



Learning Objectives

- ❖ Apply visual design principles to create balanced and usable interfaces.
- ❖ Master grid systems and layout techniques for responsive design.
- ❖ Design functional UI screens for real-world applications.

Interactive Components and Building Portfolio

06

Interactive Components

- ❖ Building Interactive Components in Figma
- ❖ Usability Testing on Maze Platform
- ❖ Using Auto-Layout for Responsive UI
- ❖ Mastering Responsive Web Layout
- ❖ UI Design for Various Screen Sizes
- ❖ Wireframing Section for a Responsive Website

Portfolio Design for Presentation

- ❖ Structure of a Case Study
- ❖ Building a Design Portfolio on Behance, Pinterest and Figma
- ❖ Creating Mockups and Infographics for UI/UX Presentations



Learning Objectives

- ❖ Design responsive web layout that abapt to various screen sizes.
- ❖ Understand and apply UI design principles in web contexts.
- ❖ Create wireframes for responsive website using industry-standard tools.
- ❖ Build a comprehensize design portfolio that showcase real-world projects.
- ❖ Prepare for UI/UX job interviews with practical design challenges.
- ❖ Gain experience in design system, handoff techniques and professional presentation of your work.

Why You Should Prioritize This

70%

OF BUSINESS LEADERS SEE

USER Experience (UX) and Customer Experience (CX) as competitive differentiators (User Guiding)

100X

INCREASE IN UX DESIGNERS

from 2020 to 2050

TOP7

\$98,131 THE AVERAGE UX DESIGNER'S

annual salary in the United States (Indeed)

94%

OF THE INITIAL IMPRESSION USERS FORM

about a website is attributed to its design (Mind Inventory)



Program Fees and Comparison

Features	Other Programs	UI/UX Advanced Program
Guaranteed Internship with Stipend	✗	✓
Duration of Program	3 Months	6 Weeks
Exclusive Masterclasses	✗	Masterclasses from Industry leaders
Projects	Same for all	Unlimited Real-world Projects
Personalized 1 on 1 Mentorship	✗	✓
Resume Optimization	✗	Multiple Versions
Portfolio Optimization	✗	Industry specific portfolio
Student Success Team	10 Mock Interviews+ Access to companies	20 Mock Interviews + LinkedIn Message templates+ email templates
Placement Guarantee	✗	✓
Lifetime Course Access	✗	✓
Fees	₹80,000 and above	₹39,999 only

Expert Profile

Rajiv Kumar

Product UI/UX Design Expert

I am a seasoned UI/UX designer with over 12 years of experience crafting intuitive, engaging, and impactful user experiences. My journey has been defined by a passion for creativity and a commitment to excellence, enabling me to deliver innovative designs that drive user satisfaction and business growth.

Throughout my career, I have collaborated with leading companies such as Deloitte, HCL, Infogain, Blinkkit, SecNeural, and ThreatsView, gaining expertise across diverse industries. For the past six years, I have also been dedicated to mentoring aspiring designers, offering hands-on UI/UX training through live projects to help them excel in this dynamic field.



My Expertise Includes

- ❖ **UI/UX Design:** Comprehensive experience in website design, mobile app interfaces, and product user journeys.
- ❖ **User-Centered Solutions:** Leveraging user research, wireframing, prototyping, and testing to deliver designs that truly resonate.
- ❖ **Training & Mentorship:** A proven track record of training hundreds of professionals and students in UI/UX best practices through live, real-world project experiences.
- ❖ **Tools & Technologies:** Proficiency in design tools like Figma, Adobe XD, Sketch, and more.

Key Achievements

- ❖ Delivered over 60 successful design projects for clients across the globe.
- ❖ Spearheaded the development of intuitive UI/UX strategies that enhanced user engagement by up to 60%.
- ❖ Trained over 350 aspiring designers, many of whom are now excelling in top companies worldwide.

Why Choose My Training?

My training is more than just theory; it's a practical approach to understanding the nuances of user-centric design. I guide my trainees through live projects, enabling them to gain real-world experience and build a portfolio that stands out in today's competitive job market.

Let's Connect!

Whether you're a business seeking top-tier UI/UX solutions or an aspiring designer ready to elevate your skills, I'd love to help. Let's create impactful designs together!

Thank you

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